

Million Dollar Club logo

- 1. Members of the Million Dollar Club of the East Metro Board of REALTORS® (EMBOR) shall be authorized to use the Million Dollar Club logo adopted by the Board of Directors of the East Metro Board of REALTORS® for use on business cards and letterheads only during the year in which they qualify for the Million Dollar Club. Only Life members of the Million Dollar Club shall be eligible to use such logo and insignia, as long as they live, but will only be included in any promotions, if they are currently a member in good standing of an Association of REALTORS ®**
- 2. The logo of the Million Dollar Club shall not be used by anyone who does not hold an active real estate license. The logo of the Million Dollar Club shall not be used in promoting businesses other than active real estate brokerage businesses and shall not be used except in conjunction with active real estate brokerage businesses. This logo is the property of the East Metro Board of REALTORS® and enforcement of this rule lies with the Board of Directors of the East Metro Board of REALTORS®.**

****Recipients of Brokers Million Dollar Award shall not be authorized to use the EMBOR Million Dollar Club logo.**

Logo Abuse

- 1. Member shall be sent an e-mail stating they have 15 days to remove the logo from all materials. Proof must be sent to the board office upon removal of logo.**
- 2. Member shall be sent a certified letter demanding the removal of the Million Dollar Logo from all material within 5 days. Proof must be sent to the board office upon removal of logo.**
- 3. Member shall be sent a letter of non compliance of logo guidelines and a fine of \$100 is imposed. Member has 7 days to pay the fine and remove the logo from all material. Proof must be sent to the board office upon removal of logo.**
- 4. If the fine is not paid:**
 - a. Member is not eligible to make application for the East Metro Board of REALTORS® Million Dollar Club until payment is received.**
 - b. Fine doubles to \$200 after 30 days..**